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Clark Gardens

"Chrysanthemums of Character"



1928

Pasadena, California

PRICE SCHEDULES

- A One to five plants, one dollar each.
Six or more plants of ONE variety at the rate of ten dollars per dozen.
- B One to five plants, fifty cents each.
Six or more plants of ONE variety at the rate of five dollars per dozen.
- C One or two plants, fifty cents each.
Three, four or five plants of ONE variety, forty cents each.
Six or more plants of ONE variety, at the rate of four dollars per dozen.
- D One or two plants, forty cents each.
Three, four or five plants of ONE variety, thirty cents each.
Six or more plants of ONE variety at the rate of three dollars per dozen.
- E One or two plants, thirty cents each.
Three, four or five plants of ONE variety, twenty cents each.
Six or more plants of ONE variety at the rate of two dollars per dozen.

NOTE:—Twelve plants in twelve different varieties in price schedule C would cost six dollars whereas twelve plants in two varieties in the same price class would cost four dollars.

Greetings

TO OUR FRIENDS AND CUSTOMERS:

We announce the opening of our uptown Flower Shop known as

The Arcade Florist 690 East Colorado Street, Pasadena

where we will be pleased to welcome all of our customers who cannot find it convenient to call on us at the Gardens. One fine feature of the Arcade is the ample parking space. Drive right in. No worrying about your car parked on the street. This shop will be under the direct supervision of Mrs. Clark. Telephone Colorado 5491.

OUR EXHIBITION FIELD of Chrysanthemums is located at 1250 South Fair Oaks Ave., Pasadena, on the main boulevard from Los Angeles to Pasadena via Huntington Drive. The Electric Short Line passes the door and the stop is Columbia Street. Any flower lover is welcome.

OUR POLICY will continue to be the same as in the past, namely, to sell the most precious human acquisition, Happiness, in the form of Fresh Flowers, Original Floral Arrangements and "Chrysanthemums of Character."

CLARK GARDENS
Pasadena, California

MEMBER:

Chrysanthemum Society of America.

Beverly Hills Horticultural Association.

Society of American Florists and Ornamental Horticulturists.

NOVELTIES AND NEWER VARIETIES

Price Schedule A. See Inside Front Cover.

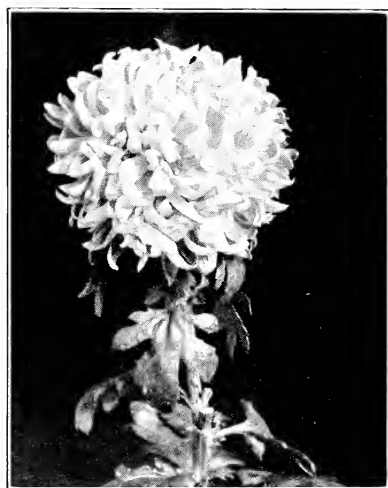
CINCINNATUS—Exquisite shade of orchid, softly incurved. Low growing with firm straight stem and well spaced sprays. Reminds one of Nancy Sanford—it's so different. We unhesitatingly recommend it.

DR. J. INGLIS—Bright mauve with silver reverse, a striking contrast. Large exhibition size with reliable stem. Those who visited the Beverly Hills Flower Show last fall will recall the huge basket in the center of our display. This was filled with Yellow Pockett and Dr. J. Inglis. Judging by the compliments received, it seemed to meet with approval.

GOLDEN MEASURE—Rich golden tone, neither the highest nor the deepest, but that seen in a particularly luscious grade of butter, only more so. Of pleasing form, with good stem, low growth and a long season of bloom, we regard this as a distinctive and welcome addition to the yellows.



Golden Measure



Dr. J. Inglis

ROSE GLOW—Early blooming lavender of low habit. Open form with slight quill to the petals showing deeper tones where rolled. Quite different to the cool light coloring of Cincinnatus, this one earns its name by its warm rosy glow. Strong grower.

NEW AND SCARCE VARIETIES

Price Schedule B. See Inside Front Cover.

BERTA—Crimson and gold. A showy, bright colored variety. The velvety red surface of the petals invites one to see if they feel as they look.

DETROIT NEWS—Orange bronze. Brilliant graceful flower, loosely incurved, not of largest size but well formed. A welcome addition to the bronzes.

FRANK DURANCK—Shaggy bloom of lemon yellow. Thin rounded petals slightly incurved. A curly uneven flower.

HONEYDEW—If we were ever so indiscreet as to express a preference for any one member of the mum family, we are very much afraid Honeydew would lead the yellows. Well formed—not too smug nor over shaggy—fine strong stem and abundant foliage it boasts a color pretty much in a class by itself. A cool lustrous yellow with a glinting polish to the surface of the petals. Begins blooming in midseason and keeps it up till late.

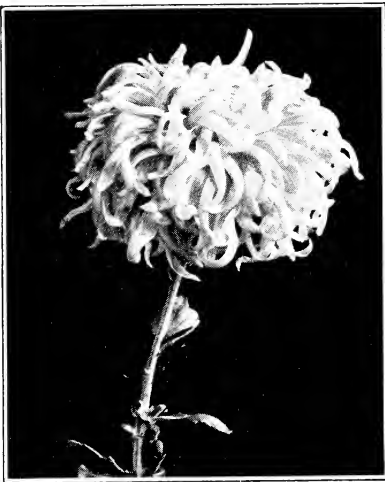
MAJESTIC—Brilliant coppery bronze, no shading, just the one tone. There are many bronzes but only one Majestic. Good stem and heavy foliage. Easily the leading bronze. Late.

MARION SEMLER—Exhibition bloom a rich wine-red in color, only one of this shade. Incurved but not too solidly, a most desirable form. A long season of bloom. Splendid keeper.

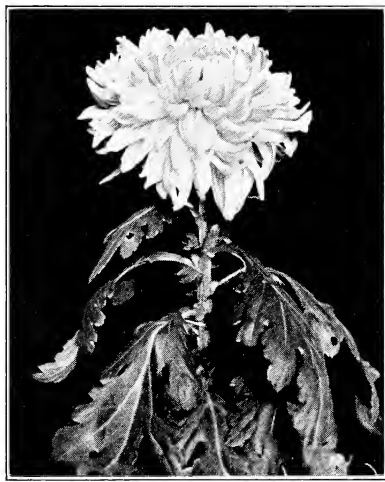
MARY L. CLARK—Shaded lavender pink. Heavy bloomer, most prolific. Do not select this one if you are looking for a solid dark color, you will be disappointed. All right if you like the soft pastel shades.

MISS EMILY MORRISON—Exhibition bloom, loosely incurved, a huge creamy puff. This is a lovely variety, producing many blooms and holding up for a long time. Foliage unusually fine. Mid season.

MISS MILLICENT ROGERS—Curly irregular flower, roughly classed as a bronze but that doesn't tell the half of it. Beautifully shaded in salmon pink tones, lighter or darker as it sees fit, but always attractive.



Miss Millicent Rogers



Majestic

MONARCH—Snowy white, huge bloom with curling petals. Tall with abundant foliage. Comes in very late and blooms along through the winter.

MRS. CHARLES FOX—Brilliant yellow. Wide straight petals reflex to form heavy, showy bloom. Even among the brighter colored, this one hits the eye with a keener punch. If you are looking for a soft vague color, then for heavens sake pass this up. It is vivid, startling. Late midseason.

NANCY SANFORD—The latest orchid in the collection, starts blooming at Thanksgiving time but is still going strong long after New Years. Rather above average height with luxuriant foliage and graceful stem. The shaggy uneven bloom completes the picture. Her even shade of lavender recalls the old reliable Helen Frick, but is totally lacking in the solidity of Helen. Nancy is the last word in grace.

NEW JERSEY—One of the loveliest varieties we have seen. In form resembling Katherine Twigg but with a broader spread of petals. Beautifully tinted pink like the inside of a shell. Nothing daintier in any flower. Mid-season and late.

NIAGARA—Exhibition bloom of creamy white, with tremendously long petals, rolled a little but not curled. Easily seen where it gets its name. We do not recommend it as a cut flower for to our way of thinking the petals become dislodged too easily, but for show in the garden it is unsurpassed.

SEMINOLE CHIEF—Blended chestnut and old rose. Petals slightly rolled, reflexing to form huge bloom bearing close resemblance to a ribbon pompon. Exhibition.

W. A. BILNEY—Fine exhibition variety of a deep clear bronze. Broad flower of good depth and splendid color.

WM. H. WAITE—A glorious bronze. We speak conservatively. Two tones, a bright chestnut and an old gold. Exhibition size. He's all right.



Mrs. Charles Fox



Niagara

STANDARD VARIETIES

Price Schedule D. See Inside Front Cover.

ADRIAN'S PRIDE—Intensely bright yellow, stiff petals standing well out to form globular bloom. Fine commercial. Prolific bloomer. Mid-season.

BARBARA DAVIS—Orange bronze narrow thready petals reflexed, with tips slightly bent giving appearance of ribbon pompon a trifle shirred. Mid-season.

BRONZE TURNER—The newest of this famous family. Same incurved form as the others but with an exquisite blending of color from creamy yellow in the center to soft fawn with Van Dyck brown shadings on the lower petals. A luscious creamy fluff that looks good enough to eat.

CHEROKEE—Rosy bronze of great size. Whether disbudded and made into an exhibition bloom, or allowed to grow naturally in sprays, this is one absolutely satisfactory variety. Bloom commences in mid-season but continues into the New Year. Good supporting stem. Those who complain that their blooms all come and go at one time, and that in October, should give Cherokee a trial.

CHIEFTAIN—Hard to beat. Loosely incurved bloom of an exquisite shade of pink. If you have never tried this one and do not know it you will make no mistake if you are looking for a real pink. Midseason.

DECEMBER BEAUTY—Well named. One of the latest and best. The color is white with pink shadings deepening toward the center. Closely incurved making solid well formed bloom. Grows rather tall with heavy straight stem bearing foliage well up.

DICK WITTERSTAETTER—Velvety dark red with tan reverse. Wide petals form carelessly incurved bloom of unusual charm. A favorite.

DISTINCTION—Deep pink slightly incurved. Stem unusually rigid with strong dense foliage. Late.



Distinction

GLADYS PEARSON—Good Thanksgiving number. Upper surface of petals apricot with reverse of buff, brightening to orange under artificial light.

GOLDEN MISTLETOE—Latest yellow, a soft amber. Incurved. A good one for those who complain their mums all bloom and go by at the same time. Golden Mistletoe will be around when you're hanging his white namesake on the chandelier or know the reason why. Nothing finer in the very late.

HARVARD—Dark crimson. Very late, lasting to the end of the year. As it is never one of the really large ones it is very good grown naturally rather than disbudded.

HELEN FRICK—Good solid bloom, both in form and color. Outer petals reflex a bit to relieve the stiffness. Even shade of orchid. Fine late one.

KATHERINE TWIGG—Broad, mushroom shaped bloom with forked fringe. Color pearly white softly tinted with pink. A lovely thing. Midseason and late.

LOUISA POCKETT—Huge white incurved ball of perfect form and good habits. Foliage very large and profuse. Exhibition. Mate to Yellow Pockett. Midseason.

MARY MASON—A beauty. Large bronze of the popular old rose shade. Beautifully formed in an irregular careless way.

MISS RUTH TWOMBLY—Deepest golden yellow, shading to bronze. A large bloom with very wide petals. Inclined to be low.

MRS. E. KERSHAW—A clear tan bronze, no shading. Well formed, with unusual depth and strong stem. Tall. Finest of its type.

- MRS. H. S. FIRESTONE—Enormous chamois buff bloom on plants rather under medium height. Midseason.
- MRS. NELLIE T. ROSS—The soft luminous yellow of Honeydew, but a larger bloom. Splendid cut flower. Loosely incurved.
- NAGIRROC—(Golden Champion). A shower of long golden bronze curls supported on a good stem, that's Nagirroc. Exhibition. Midseason.
- OCTOBER ROSE—Soft rose color, incurved. Very straight stem not too heavily foliaged. Early.
- POCKETT'S CRIMSON—Deepest velvety crimson with reverse of gold. Huge reflexed bloom. Midseason.
- PURPLE KING—Large reflexed bloom of deep purple, slightly dwarf in growth. When not disbudded this makes profuse sprays of shaggy mulberry bloom, mixing particularly well with cream or soft yellow. Midseason and late.
- ROSE DAY—One of the loveliest. Broad well formed bloom of a deep clear rose. Holds its color well. Under average height. Exhibition.
- SNOWWHITE—Pure white incurved compact bloom. Very prolific with dense dark foliage close up. Splendid cut flower and keeper.
- SUNGOLD—Very bright yellow. Open incurved form with long petals, the lower ones standing well out and slightly upcurved. A strong variety and capable of producing many blooms per plant. Distinctive in form and fine for cutting.
- SYLVAN TINTS—Cardinal with tan reverse. A good late one with coloring different to the general run.
- THANKSGIVING PINK—Not "pink" as one would infer from the name but a warm lilac. Beautiful coloring in an even tone with no shading, which does not fade when flower is fully open. Perfect for Thanksgiving and later. Its warm color is appreciated when the earlier varieties drop out.
- TOWANTIC—One of the finest of the very late varieties. Open incurved type with firm petals forming a bloom of singular beauty. Color snowy white.
- VERMONT—One of the largest. Enormous bloom of bright lavender pink. Wide petals reflexed and rather tangled. Tall. Midseason.
- WHITE GIANT—Another lucky number drawing the proper name. Gigantic white of velvety texture, petals more than an inch wide, reflexing down close to stem. Powerful stem with no curves holds up the huge bloom as if it were a button. Late.
- WHITTIER—Perfect incurved form of Major Bonaffon but with better foliage. Also a little brighter color. Fine cut flower. One of the group that blooms into the New Year. Late.
- W. N. RUDD—Terra cotta red with golden bronze reverse. Large full head on strong stem not too tall. Prolific. Midseason.
- WM. MEASE—Old rose with mulberry leanings. Ragged hit-or-miss bloom. Good color.
- YELLOW POCKETT—A mate to Louisa Pockett in soft light yellow. The largest of this color in the Gardens. A finished incurved form, good habits and long season of bloom. With its great size it leads in popularity.
- YUKON—Commercial yellow. Clear bright color. Round full bloom. Fine cut flowers. Midseason.

STANDARD VARIETIES

Price Schedule E. See Inside Front Cover.

ANTIQUE—Compact bloom of a bronze combination all its own; beautiful shade of dark fawn touched with old rose. Tall with heavy foliage. Midseason and late.

BLACK HAWK—Darkest of the whole collection, a deep velvety red. Never very large, even with disbudding, it is satisfactory grown naturally to sprays. Early midseason.

GOLDEN KING—Large incurved yellow, outer petals a bit fringey. Color not of the brightest but a good medium shade. Rather tall.

MEGAN—The reverse of bushy, it grows up with straight tall stems and can be planted closer together than some varieties. Bloom is not large but well formed, incurved. Color a bright rose pink which does not fade out. Midseason, a long one. Looks like a show dahlia.

VENUS—Best of the very earlys. Petals have a full rounded appearance, resting on each other to give an impression of foam. Incurved form but lower petals curve back sufficiently to relieve stiffness. Softest cream color daintily tinted with pink.



Captivation

NOVELTY ANEMONE

Price Schedule A. See Inside Front Cover.

CAPTIVATION—The ideal autumn shade, daring this unfortunate cataloger to give it a name that will instantly identify it. Old rose bronze is the nearest we can come, and that doesn't quite hit it. Against a background of polished old wood it fairly breathes. A certain well-known studio with marvelous paneling, in this city, can corroborate this. Strong bold type, with stiff stem and running more to flowers than foliage. The kind we are always on the lookout for but seldom find. Numbered 999 in our exhibition field in 1927. Suitable for disbudding.

NEW ANEMONES FOR DISBUDDING

Price Schedule B. See Inside Front Cover.

BUFF QUEEN—One of the loveliest of the anemones. Pastel colored. The fluffy cushion of florets forming the major part of the flower, the rays very short. Extremely floriferous. With its flexible stem, well built sprays, and exquisite coloring, it makes a fine cut flower.

PETER PEARSON—The heavyweight of the anemone group. High raised cushion of soft buff surrounded by a forest of row after row of rays softly tinted pink giving one the impression of a well poached egg on a particularly chunky piece of toast. Very bushy growth with strong stem and foliage and could do nicely with a little disbudding. Latest anemone in the gardens.

ROSE ROYAL—The flat anemone type where the cushion is not raised above the level of the surrounding rays. The color throughout is a soft violet rose. Main characteristics are the dwarf growth and massive bloom. It is especially recommended where good sized flowers are required without the very tall growth which usually accompanies these. Midseason.

TRI MPH—The largest anemone in captivity. Color a bright bronzy gold. When disbudded this attains a good eight inches in diameter, and never fails to elicit comments and inquiries as to just what it is. Showy as it is however, some prefer the natural sprays. These are very shaggy with long loose rays, many blooms to a spray. Strong grower producing a wealth of flowers to every plant. Late midseason.

TUSCOBA—Tuscola is yet another type not so solidly built as either of the others and with the ray petals slightly quilled. This gives the flower a chance to show off its two colors: soft old gold contrasting with the Indian red lining. Stems are strong and slender and although there is a profusion of bloom, there is never the heavy bush of the other two. Late.

ANEMONES

Price Schedule D. See Inside Front Cover.



Mrs. C. J. Wolfe

CHESTNUT—Blending of chestnut and old rose. Good color and very popular as a cutflower. Midseason.

IZOLA—Most prolific of all the anemones, with wide spread of bush covered with the amaranth rose colored flowers. Fine pot plant. Good for disbudding.

MRS. C. J. WOLFE—A flower that keeps you guessing. When it first opens the thing that draws your attention is a smudge of snuff brown directly in the center, just as if a small boy had gone around and with a pudgy thumb touched up each white bloom. You are not sure you quite like it, but as it develops and the florets open the smudge disappears and you have the starry beautiful white anemones without a flaw.

NADIA—Very small anemone. The bright yellow flowers are borne freely in open sprays, making a surface of bloom effective as a border. Late midseason.

POMONA—An exquisitely beautiful flower. Like *Venus* the quality and arrangement of petals give a foamy appearance, a glisteny "something" that others lack. Color a pearly white with creamy center.

SUNSHINE—No question of it. Gleaming, vivid. Heavy round cushion with strong rays. A yellow to lighten any corner. Most prolific, every spray a solid mass of bloom. Right for Thanksgiving.

SURPRISE—Exquisite blending of color, pale lilac edged with deep carmine violet. Flower is not built so compactly as some anemones but rays and florets present a fluffy soft appearance that is very appealing.



Liberty

NEW SINGLES

Price Schedule A. See Inside Front Cover.

LIBERTY—The long looked-for single. Strong growth and wide sprays with rigid stems holding each flower just far enough from its fellows to prevent any suggestion of crowding. Flower is beautifully formed, each row of petals a little shorter than the last so that all are in evidence at once and equally prominent, giving a wide-awake appearance. Color a rich Indian red suffused with gold. A row of short petals around center rolled showing gold reverse, heightening the starry effect. To those appreciative of color not seen in every garden we recommend *Liberty*. Late.

MOLLY GODFREY—Pink single of the strongest type. In form and growth closely resembling *Louise Mayo*, but unlike the latter its color is solid and unshaded. The reverse of bushy, each spray is clean-cut and well formed. Not tall and floppy as *Mrs. Godfrey*, but with a color very similar.

NACORA—Exhibition single. Very heavy flower of a bronzy gold color. Dense foliage and rather low growth. Recommended for disbudding.

NEW AND SCARCE SINGLES

Price Schedule B. See Inside Front Cover.

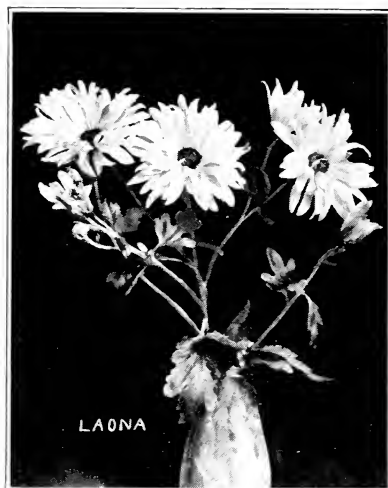
GOLDEN MARVEL—Wide-awake strong clear yellow single. Larger than Golden Sun and a little brighter in color. Good open sprays. Stands up well with no flopping anywhere. Fine cut flower.

JOYCE STROWLGER—Salmon pink daisy shading to apricot. Rather small in size. Attractive sprays. Distinctive coloring.

LAONA—Largest pink single with very long petals. Prolific, producing masses of bloom. For cutting there is none finer. Late. May be disbudded.



Golden Marvel



Laona



Louise Mayo

LOUISE MAYO—The most exquisitely beautiful single in the field. Strong wide petals stand out with no suggestion of flop and show in every detail the lovely results of Nature's paintpot. Offhand we surmise the Artist took Bronze Molly as a background, then while the paint was still wet softly brushed in a surface of salmon pink tinged with lavender. He didn't completely cover the background and amused himself by using first one brush and then the other. The result is a blend of all three which our Thesaurus does not seem to have a word for. If you want something loud and showy, pass this up, but if you are of those who appreciate the odd and beautiful in color, don't miss Louise Mayo. You'll be repaid.

MOLLY HUNT—A fitting mate to Golden Marvel. The same strong type with petals that stand out flat and hold their position. Ideal sprays with just enough on each but no crowding. Only white single in the collection. Recommended.

SINGLES

Price Schedule C. See Inside Front Cover.

- BRONZE MOLLY—A tawny beauty of amber and maize yellow. Strong flat flower that looks right up at you in alert wide-awake fashion. Tall with rigid stems and not so dense foliage. Flower measures four to five inches across. Late midseason.
- CHARLES FAIRS—Old rose bronze. Strong stem and foliage. A fine variety. Late.
- ELLA GILLIFORD—Salmon pink, a clear even shade deepening toward the center almost to an ecru. So double it is open for some time before center shows. Those preferring the pastel shades, yet with nothing washed-out about it, should not overlook this one.
- GOLDEN SUN—Brilliant yellow. One of the strongest and most prolific singles in the Gardens. Fine for cutting as it stands up well and there is surely nothing stingy about the number of stems it gives you. Midseason.
- GENEVIEVE—Reddish violet. A little on the order of Sara G. Verity and sometimes mistaken for it across the field; a closer inspection shows that the color is very much deeper and the flower more double. Arrangement of flowers in the spray is particularly good. A strong prolific grower. Midseason.
- HELEN HUBBARD—Fine crimson decorative. Rich velvety color that does not fade. Lower petals from two to three inches long and each succeeding row a little shorter with a slight roll, differing from the usual arrangement of petals in a single. Slender rigid stems and good open sprays. Late.
- LADY ASTOR, M. P.—Every inch an aristocrat. Holds her head up on a fine erect stem without being too heavy, produces a mass of bloom and holds her color well. Deep crimson. Late.

SINGLES

Price Schedule D. See Inside Front Cover.

- DAZZLER—One row dark velvety red petals with gold center. Long graceful stems firm enough to uphold the sprays without being stiff. A popular variety for cut work which answers the midseason need for a red single.
- ELIZABETH MACDOWELL—Cinnamon bronze single of the finest type. Lovely tawny shade with deeper notes. Long graceful sprays. Strong grower and splendid cut flower. Midseason.
- GLORIANNA—Amber bronze with pink shadings. Flowers four inches across, several to a spray but each held apart on a wiry stem quite independent of the others. One row of long petals with three or four shorter rows. Resembles somewhat the bloom of Skiff but the growth is quite different, the stem while strong and vertical never being so heavy and unbending as the latter. We find this an asset in arranging cut flowers. The wiry strong stems can be bent but will spring back into position and are not heavy enough to over balance an incautious vase. Midseason.
- IDA CATHERINE SKIFF—Apricot bronze. Extremely popular both in the field and as a cut flower. Stems as graceful and flexible as a lead pencil support the heavy sprays. Midseason.
- MRS. E. D. GODFREY—Light pink with yellow center. Very long stems so that good supports should be provided. If this is done, nothing could be more satisfactory for a good late pink.
- MRS. MAZEY—The bronze sport of Mrs. E. D. Godfrey and her duplicate in everything but color, an exquisite shade of tawny bronze. One of the latest singles to bloom and one of the most satisfactory.
- OLD GOLD—And that's what it is, a bit of old gold. Possessing a shade that is seen in no other. The flower measures an inch and a half across with scads to a spray. Long wiry stems with the side breaks flowering, make sprays that are worth while. No scarcity of bloom with this variety. Midseason.
- SARA G. VERITY—A beauty. Bright lavender single with gold center. Large clear sprays with a peculiarly starry quality. Midseason.

POMPONS—NEW AND SCARCE VARIETIES

Price Schedule B. See Inside Front Cover.

BRONZE QUEEN—Medium sized pompon. Rich mahogany bronze, most strikingly colored of them all. Easily the deepest in tone. Splendid for contrast.

DREAM—Not a bad name for it, as rarely outside of dreams does one see such a color. It is pink. But you may have noticed there are pinks and pinks. This one is pink. And we don't mean maybe. Firmly held sprays with no suggestion of clustering, not even touching; not too heavy foliage, just the casually placed blooms of the color specified. Try it.

JOLO—Bright mahogany red. Excellent color which does not fade quickly. Nothing pale about this bird. Late.

JUVA NICHOLSON—Large rounded pompon in well spaced sprays. Bronzy yellow showing orange in contrast with lighter ones like Yellow Fellow. Compact grower. Is proving tremendously popular.



Dream



Juva Nicholson

MORNING GLOW—Clear shell pink shading in the center to a soft salmon. Unusually large but not ball-shaped. Perfect free sprays with no clustering. One of the most appealing pastel colors that we have seen. An exquisite flower which should do well in partial shade. Early.

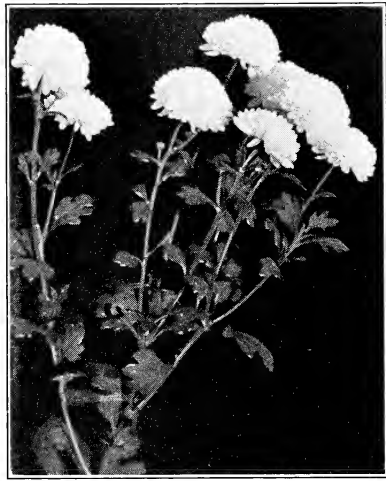
MRS. J. W. MARTIN—Crushed strawberry. Distinctive in coloring and loosely formed; this is a lovely thing in bouquet or basket. One of the nicest for cut work.

OLIVIA—Dark pink, very late pompon. Instead of fading, the color gets even deeper when fully opened. In full bloom at Christmas time, in 1927.

PINK DOT—Very full and rounded though not large, borne in tall graceful sprays. Color is pale rosy pink with crimson dot in the center. Lasts well on or off the bush and the finest type for cutting. Stems wiry and erect but not heavy and it's a real joy to arrange them. There is none that we offer with more pleasure. Those attending the Beverly Hills Flower Show last fall may recall the basket of roses and pink pompons in our display. It attracted its full share of attention and was composed of Pink Dot and the Briarcliff rose. An effective combination.



Pink Dot



White Caps



WHITE CAPS — Pure white well rounded pompon. Firm stems hold generous sprays well open with never a suggestion of clustering. Splendid cut flower and an absolute white. Midseason.

YELLOW FELLOW — Undoubtedly the finest pompon in clear shining yellow we have ever seen. Well rounded but not too solidly built, in fine well-spaced sprays. Stems firm and stocky. No shilly-shallying about Yellow Fellow. He possesses a spine.

POMPONS

Price Schedule C. See Inside Front Cover.

- AUTUMN GLINTS**—Large pompon with strong stems holding the flowers apart in the widest and most numerous sprays seen at the Gardens. Prolific hardly expresses it. Color a light golden yellow tipped with bright bronze toward the center. None finer of this type. Early.
- BETTY WATKINS**—In color almost identical with New York but habit of growth different. More compact with rigid stems holding flowers apart, a little bit larger and not so rounded. One of the best of the bronzes. Midseason.
- BOKHARA**—An old rose bronze that is fittingly named. They make this coloring in the East and you will find it in some rare old rugs. Not a very large pompon and under medium height. Early.
- CHICAGO PEARL**—Solidly built pure white pompon. As the flowers are inclined to cluster, it is best for disbudding. A round miniature snowball when disbudded. If you are looking for something artistic and graceful leave the Pearl alone. Late.
- FLORA**—Deep red, loosely formed pompon, not at all the heavy compact type. Sprays wide and holding many blooms, well spaced. Graceful stems. Midseason.
- LORRAINE MEECH**—A fine late bronze. Flower very like Rowenna but quite different growth. Lorraine holds her arms wide apart and it would be impossible to make two flowers on the same branch touch each other. As there are many branches the effect is to give a good general surface of bloom with no clustering.
- MARY ANN**—Lavender pink of the same shade as the popular Mrs. Staats. Has a luminous quality that is greatly enhanced by artificial light. Quantities of this variety were used in banking an alcove at the last Pasadena Flower Show and called forth many admiring inquiries and comments from the visitors. Medium height, slender sprays. Midseason.
- MRS. CHESTER ROBINSON**—Deep old rose lavender. Good strong sprays. Bloom may start in mid-season but Mrs. Chester will be there when the curtain falls. Very late.
- UNALGA**—Intensely bright yellow flowers of the large type in wide spreading sprays. Fine late one, lasting to the end of the year.

POMPONS

Price Schedule D. See Inside Front Cover.

- ANGELO**—Early midseason. Flower very full, measures three inches across, borne in dense clusters on good stems not too stiff. Color an honest to goodness pink, one of the few. Many stems to a plant, producing masses of bloom. Recommended for pot work. Rather low.
- BUCENA**—Light bronze 1½ inches in diameter, compact and well formed. Sturdy growth and flowers spaced apart to form good appearance. Right for Thanksgiving.
- CAPT. COOK**—Rose pink pompon, taller than the average, flowers form good clusters. Petals are notched giving the blooms a feathery appearance. Midseason.
- CHAMPAIGN**—One of the earliest. Flowers rather shaggy of the larger type. Color is shaded old rose bronze.
- CLORINDA**—The perfect border plant, producing many stems, each one supporting a spray that helps to make a solid top of bloom. And yet they are not borne in clusters. Each flower simply insists on growing as high as its fellows, neither more nor less. The color is an even shade of bronze, a real brown. We cannot recommend this too highly. Just right for Thanksgiving and later. Height about two feet.
- COMETO**—Very round full flower borne in long sprays. Lavender pink tipped with gold toward the center. Splendid cut flower with good long stems. Early midseason.
- ELIZABETH SWISHER**—Soft sulphur yellow. A distinctive well formed little bloom borne in loose sprays. The color is quite unlike the average yellow and is one of the best to use in bouquet and basket to harmonize the more assertive colorings. Mid-season.

EL RENO—Very dark bronze with light gold shading. Good long stems and open sprays. Late bloom, good for Thanksgiving.

ERMALINDA—Rosy lavender with each petal quilled just enough to show an outline of lighter reverse. The dark wiry stems and deep green leaves form a good foil for the small blooms that are never crowded. Just above medium height for pompons. Splendid cut flower. Early.

FELICE—Very full rounded pompon. Brown-gold of a peculiar gleaming brightness that is invariably exclaimed over. Strong stems bear many flowers but never in clusters. Ideal for cut work and its wide sprays are in constant demand from the time they open. A winner from the word go.

FIREBIRD—Far and away the most popular flower in the Gardens at Thanksgiving. The graceful shaggy flower of flaming red and gold is borne in loose sprays on long stems and seem to just fit the holiday season.

H. R. H.—Unusually stocky with stems that admit of no arguing, so that flowers take good care to stay put. Wonderful for baskets as you know just what each spray will do. Dwarf and very bushy but without the large flowers being crowded. Arrangement of petals on the Doty order but with greater length. Color the last word in delicate tinting, neither pink nor lavender though it might be either. Exceptionally fine.

LOUISE DAVENPORT—Low growing but larger than the buttons. The richest shade of bronze, a gleaming chestnut. Free flowering and well formed. A most satisfying variety.

MISS JOLIET—Rich mahogany red. Compact, well-rounded, slender sprays with rigid stem. Not a profuse bloomer but holds up well. Late.

MRS. WM. R. STAATS—Lavender pink of clear even shade which retains its color well. Beautifully formed flower with rather dwarf growth. Midseason.

NEW YORK—Bud appears as a rich scarlet, which opens to a deep golden bronze, the scarlet being retained in the center until flower is fully developed. The two colors form a wonderful contrast. Long strong stems support colorful sprays. Late.

NORINE—Seedling of Christmas Gold. Larger than its parent and a much deeper gold. Comes into bloom earlier. Very prolific.

PICMY—Outstays about all the other varieties in the Gardens. Pompon very full and regular with coloring that we would prefer to let the other fellow describe. We pass. The general effect is pink. Bushiest of all the pompons and splendid for a late border.

RED BEU—A brilliant bronze. We term it henna; that might not fit your idea of it but it is the nearest we can come to it, and certainly it shares its color with no other variety. Firm stems hold the large flowers apart in wide sprays. Late.

ROSE CHARM—Very full well-rounded pompon of large size. Wide open sprays with long stems not too stiff. Color a deep rose pink tipped with gold. Wonderful cut flower. Early.

ROWENNA—Fine pompon with long strong stems. Each petal cupped to show a rich cocoa brown with reverse of golden bronze. Heavy graceful sprays of flowers that do not cluster but just touch each other. Late midseason.

SHAKER LADY—Lavender with faint creamy tint at tips of petals. A beautiful color. Midseason.

YULETIDE—Named for the December season it blooms in. Foamy white sprays supported by erect stems. Very bushy. Fine pot plant.

POMPONS

Price Schedule E. See Inside Front Cover.

ADELAIDE—Very full rounded pompon of an even mahogany brown. Darkest early, bronze with straight strong stem and good open sprays. None finer as a cut flower. Comes early but lasts through until late midseason.

CONNIE DICK—Light yellow pompon borne in good sprays with stiff stems. Flowers two inches across and of the most pleasing shade. One of the best cut flowers we have. Early.

MRS. NELLIE KLERIS—La France pink. Conventional pompon of good form, long stems with close sprays.

WHITE DOTY—Mate to Nellie Kleris, in creamy white. If clusters are not desired, they are most effective with a little disbudding.

BUTTONS OR BABY POMPONS

Price Schedule D. See Inside Front Cover.

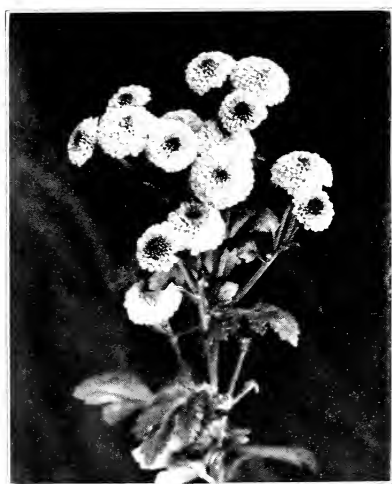
AGNES—Low growing pompon of the large button type. Same form as Betty but with deeper coloring. Dark rose pink with cinnamon shading toward the center. Good sprays and sturdy stem.

BETTY—The mate to Agnes in all but color. Lavender pink shading to gold in the center. One inch across. Midseason. Its dainty coloring and size adapt it specially for table decoration.

BROWN BEAUTY—The latest bronze in this class, not maturing before December. A real brown relieved by lighter reverse. Strong bushy growth and many blooms.

BILLY BURKE—One of the daintiest and most satisfying of the small bronzes. Low growing with good sprays and a color that is uniformly good. Very late.

BRIGHT EYES—Blush pink with bright mahogany eye in the center. Dwarf, but not the compact form of Baby Doll, growing to separate sprays. Nothing finer for a mahogany table. Midseason.



Bright Eyes

CHRISTMAS GOLD—About an inch across, very solid and a bright glowing gold. Long free spray. A most satisfactory variety.

CHRISTMAS PINK—Tiny pompon of a deep rose color, not pink at all as the name implies but verging on the mauve. Does not begin blooming until December and lasts for a long time.

DAINTY MAID—Palest shade of pink with a deeper rose in the center. Daintiest of all the buttons. Good sprays.

HILDA CANNING—Large compact button. Warm bronze tinged with a deep old rose in the center. A favorite. Late.

NEMO—Very solid, evenly formed little blooms of a soft creamy shade. Doesn't bloom before December and is still producing in January. You appreciate it then.

NUGGETS—Rightly named. Truly bits of bright gold. One of the earliest. Low bushy growth with very stiff stems bearing many flowers but none in clusters, each one being borne on a sufficiently long stem to hold it apart and show the individual beauty of each. Vivid clear yellow with no shading. Would make a wonderful border.

SVEA—Large button. Bright orange with dark mahogany bronze center. Extremely bushy growth with good surface of flowers adapting it for border. Midseason.

VARSITY—The midseason yellow button, a soft lovely shade. Good long stems with fair size sprays.

BUTTONS

Price Schedule E. See Inside Front Cover.

BABY—The smallest yellow, about the size of a shoe button, but produced on large well formed sprays. Height of the average pompon. Late.

BABY DOLL—Yellow with bronzy-red spot in the center. Plant very dwarf and about the size and shape of a small pumpkin, completely covered with the little flowers. This should not be confused with the taller “Baby,” as it is in no sense a cut flower variety, but is good for window boxes or a front border where low growth is desired. Midseason.

ETHEL—Small bright red pompon. Good length of stem supporting well flowered sprays and a great many of them. Ethel is not stingy when it comes to passing out reproductions of herself. Midseason.

MARGUERITE CLARK—Rose pink. Taller than the average button type with loose and gracefully arranged sprays. Late.

MARY PICKFORD—Pure white. Outer petals reflex to form perfect ball. So like it gives one a shock to see any moths flitting about. Rather under medium height, even for buttons. Midseason.

FEATHERY OR SPIDERY VARIETIES

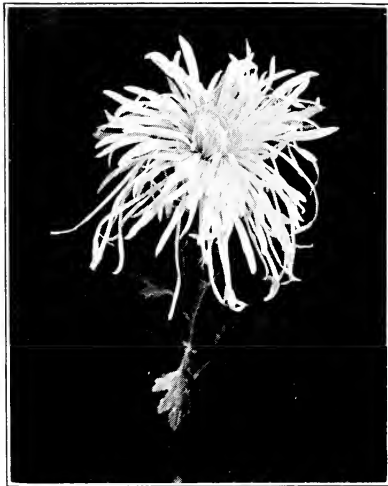
Price Schedule D. See Inside Front Cover.

FUGI—Large wisteria spider. Very narrow petals stretch themselves out from the center for several inches, then curl a little. Stem slender but strong. Foliage very scant. If you are looking for something stiff, bushy and conventional, then for Pete's sake stay away from Fugi. He is sprawly and slender and likes to loll over the edge of a terrace or something like that. So please don't select him and then complain that he's not like Yellow Fellow or his kind. Of course, he's not, we never said he was. He's a vagabond, and we like him just the same.

RAYONNANTE—Needs a little class all to itself, being quite unlike any other. If your preference is for the stiff conventional arrangement you need not read any further, you will not like Rayonnante. Long graceful sprays of a shimmering hydrangea pink, many of them to a plant, bringing a gasp of admiration from the visitor who sees it for the first time, that's Rayonnante. Just a shaggy pink glory. Early.

THE DEAN—Creamy white feathery variety. Center is whorled and petals softly rolled. Unlike the usual spiders the growth is not sprawly but has good straight stems and shapely sprays. Fine to mix in bouquets.

WHITE WISTERIA—The duplicate of Fugi in white. Produces a lot of bloom for all its slender habit.



White Wisteria

Memorandum

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Terms of Sale



PAYMENTS: Cash with all mail orders.

PRICES in this catalog cancel all previous ones and are f.o.b. Pasadena, California. Carrier charges to be paid by the buyer.

SUBSTITUTION will not be made without the buyer's consent, but it would be well to state whether you wish us to do so or not. If so, we will do it honestly and carefully.

DELIVERIES begin about April 15th. Customers living nearby are notified and requested to call for their plants at our nursery at 1250 South Fair Oaks Avenue, Pasadena, when their order is ready. Small mail orders may be sent by Insured Parcels Post and are sent C.O.D. for the amount of the postage. The plants must be paid for in advance. We prefer to send all plants by American Railway Express, collect, however, but if there is no office of this company at the destination it will be necessary to use the mail. We deliver only first class plants out of 2¼-inch pots to the carrier after which they travel on the carrier's responsibility. For that reason, any claims for plants damaged in transit should be taken up by the buyer with the transportation agency at destination.

NO GUARANTEE: Every possible precaution has been taken to keep our stock true to name. However, we do not guarantee the variety or the crop and cannot be held responsible for either of them.

**NO COMPLAINTS WILL BE CONSIDERED AFTER
PLANTS HAVE BEEN HELD TEN DAYS**

CLARK GARDENS
"Chrysanthemums of Character"

PASADENA, CALIFORNIA



"Chrysanthemums of Character"

1250 SOUTH FAIR OAKS AVENUE
PASADENA, CALIFORNIA